



**HAEE ENERGY
TRANSITION SYMPOSIUM**

10 years

Energy Initiative Awards

3 June 2025



Evaluation Criteria

1. Introduction

The evaluation of nominations for the Energy Initiative Awards is based on clear, objective, and transparent criteria, ensuring that the award process remains fair and reliable. The aim of this initiative is to highlight and reward the most innovative, effective, and socially responsible actions in the energy sector.

Each award category has specific evaluation parameters that reflect the impact, sustainability, innovation, and contribution of the proposed initiatives in shaping a more sustainable energy future.

Companies submitting nominations are required to clearly document their projects, presenting measurable outcomes, best practices, and evidence of their contribution to the energy sector.

The evaluation process is carried out by the [Board of Directors of HAAE](#), ensuring the integrity and high standard of the awards.

The categories of the Energy Initiative Awards and their evaluation criteria are detailed below.

2. Evaluation Criteria

Category 1: Energy Initiative of the Year

The top award is given to the most impactful and innovative energy initiative of the year.

Evaluation Criteria:

- ✓ **Holistic Approach** – The initiative should comprehensively address the other award categories.
- ✓ **Innovation & Leadership** – Projects introducing new technologies, strategies, or business models are sought.
- ✓ **Proven Results** – Performance will be evaluated based on measurable indicators such as energy savings, emission reductions, or improvements in energy efficiency.

Category 2: Innovation in Energy

Awarded to initiatives that introduce innovative technologies and approaches.

Evaluation Criteria:

- ✓ **Technological Leadership** – The project should incorporate innovative technologies that revolutionize the energy sector.
- ✓ **Applicability & Potential** – The innovation should be scalable and show strong development potential.
- ✓ **Impact** – The degree to which the initiative can positively influence the energy sector and green transition.

Category 3: Sustainability Excellence

Recognizes actions focused on sustainability, environmental responsibility, and the circular economy.

Evaluation Criteria:

- ✓ **Environmental Impact** – How the project reduces greenhouse gas emissions and promotes sustainable development.
- ✓ **Long-Term Sustainability** – The initiative should be designed to generate positive long-term outcomes.
- ✓ **Alignment with ESG Goals** – The project must align with environmental, social, and governance (ESG) principles.

Category 4: Educational Impact

Acknowledges efforts that contribute to education, awareness, and training in the energy sector.

Evaluation Criteria:

- ✓ **Knowledge Dissemination** – Quality and reach of the educational content will be evaluated.
- ✓ **Engagement & Networking** – Emphasis on collaboration with academic institutions, research organizations, and society.
- ✓ **Measurable Results** – The number of individuals who benefited from the project will be taken into account.

Category 5: Energy Leadership

Celebrates initiatives with outstanding leadership in shaping the future of energy.

Evaluation Criteria:

- ✓ **Strategic Influence** – Impact on major energy decisions, policy shaping, or industry transformations through strategic counsel.
- ✓ **Innovative Approach** – Introduction of forward-thinking solutions, tools, or methodologies that advance the energy sector.
- ✓ **Thought Leadership & Advocacy** – Contribution to public discourse, regulatory dialogue, and promotion of sustainable energy practices.

Category 6: Social Inclusion & Accessibility

Highlights projects that promote social inclusion.

Evaluation Criteria:

- ✓ **Promotion of Equality** – Projects supporting the energy inclusion of vulnerable populations.
- ✓ **Community Empowerment** – Degree to which the project improves local communities through employment or technology.
- ✓ **Long-Term Impact** – The initiative's long-term societal impact.

Category 7: Financing for the Future

Rewards innovative financial approaches to the energy transition.

Evaluation Criteria:

- ✓ **Financial Innovation** – New investment tools and financial mechanisms supporting sustainable energy.
- ✓ **Scalability & Impact** – Potential of the project to influence large-scale investment initiatives.
- ✓ **Alignment with Green Taxonomy** – Initiative alignment with the pillars of the green taxonomy.

Category 8: Impactful Energy Solutions

Awarded to solutions with direct and extensive social and environmental benefit.

Evaluation Criteria:

- ✓ **Tangible Social Benefit** – The initiative must have a real positive impact on people's lives.
- ✓ **Applicability & Scalability** – Feasibility of implementation in various regions.
- ✓ **Contribution to Climate Goals** – Contribution to emission reduction and sustainable development.

3. Evaluation Model

Each nomination is rated on a scale from 1 to 10 based on the relevant criteria:

- ✓ **1–3:** Low scoring
- ✓ **4–6:** Moderate scoring
- ✓ **7–8:** Very good scoring
- ✓ **9–10:** Excellent scoring

The final score is calculated as the average of the individual criterion scores.

The process ensures **objectivity, transparency, and reliability** in the evaluation of the **Energy Initiative Awards**.