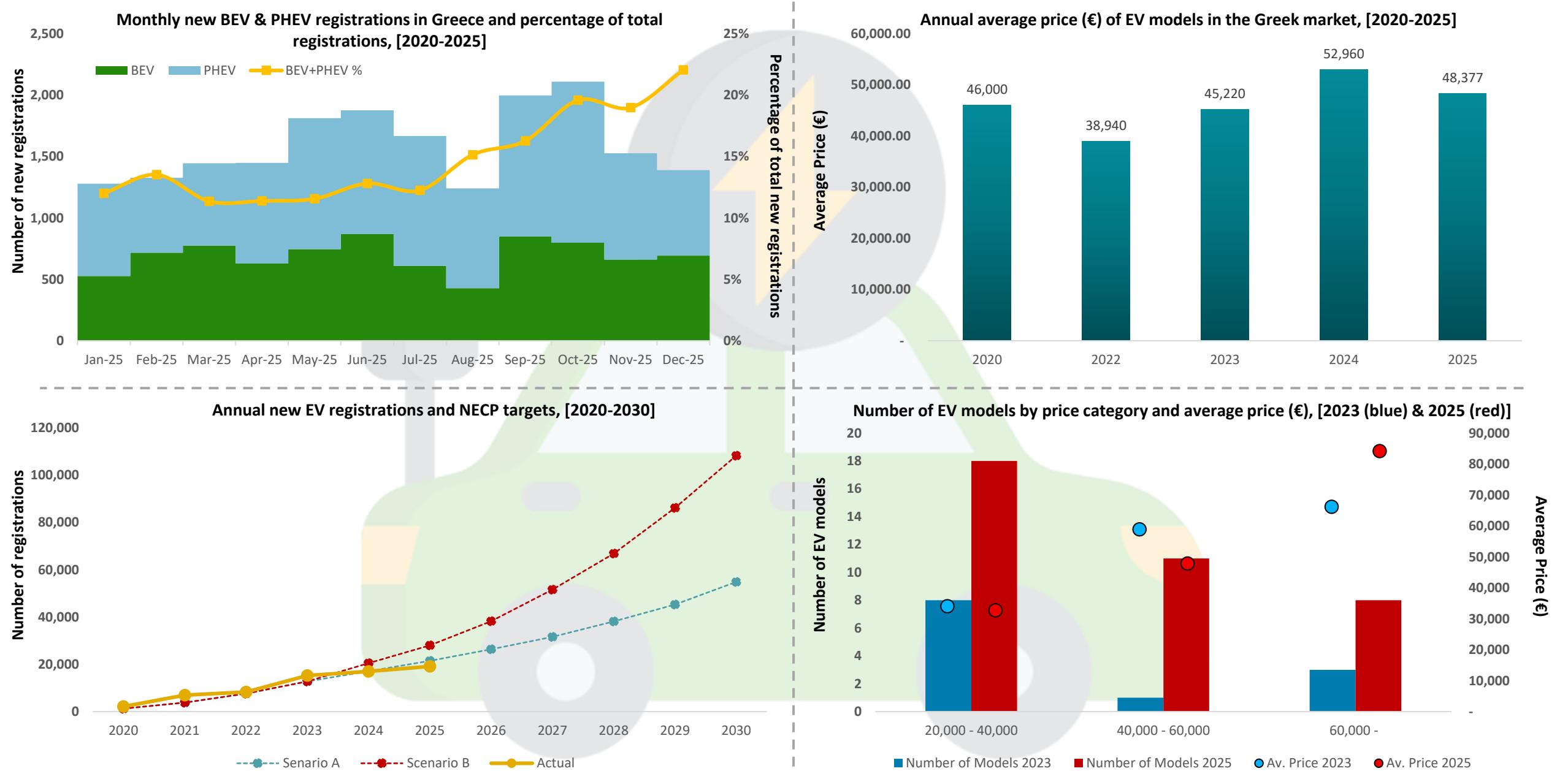




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The EV Market at a glance

Vol.37 The EV Market at a glance



BEV and PHEV sales are steadily growing, yet EVs share is only small fraction when compared to conventional vehicles. Greece is moving in the right direction, but reaching a tipping point will require stronger confidence in charging access and resale value.

EV Market Share

EV Uptake and Targets

EV registrations in Greece are evidently gaining momentum, signaling a shift in interest from early adopters to a wider consumer base. Nevertheless, the data underscore a considerable gap remaining to meet long-term targets, emphasising that sustained policy consistency and expanded infrastructure will be crucial determinants of future progress.

Despite the growing adoption of electric vehicles, the cost remains a significant obstacle in Greece. While incentives help to narrow this gap, the initial investment remains substantial for many households and businesses, thereby impeding the progression from interest to actual purchase

Cost Barriers

EV Model Availability

The availability and variety of EV models are steadily increasing, providing consumers with a broader range of choices. However, the current distribution indicates that many options remain clustered within higher-priced segments. Expanding the range of genuinely affordable models will be essential to driving widespread adoption of electric mobility across the country.



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